



**WCVB**  
**5 TV Place**  
**Needham, MA 02492**  
**Main: (781)449-0400**  
**Billing: (781)433-4283**

www.thebostonchannel.com

Billing Address:

**National Media Inc.**  
**Attention: Accounts Payable**  
**815 Slaters Lane**  
**Alexandria, VA 22314**

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

DUPLICATE

# INVOICE

Invoice #	Invoice Date	Invoice Month	Invoice Period
922399-1	10/28/12	October 2012	10/01/12 - 10/28/12

Station	Account Executive	Sales Office	Sales Region
WCVB	Scott Tarka	Boston	Local

Advertiser	Product	Estimate Number
NRCC	IE 2012 TV	2605

Flight Dates	Order #	Alt Order #
10/26/12 - 11/06/12	922399	

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	10/26/12	11/06/12	5a Eyeopener	5-6a	MTWTF--	:30	3	\$1,100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB F 10/26/12 5a Eyeopener 5-6a :00 <del>\$1,100.00</del> NM See MG 9.7,9.8									
3	10/26/12	11/01/12	6a Weekend Eyeopener	558-7a	-----S-	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Sa 10/27/12 6:39 AM 6a Weekend Eyeopener 558-7a :30 NRCCNH21019 \$900.00 NM									
4	10/26/12	11/01/12	8a Sat Wknd Eyeopener	Sa 8a-9a	-----S-	:30	1	\$1,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Sa 10/27/12 8:26 AM 8a Sat Wknd Eyeopener Sa 8a-9a :30 NRCCNH21019 \$1,000.00 NM									
5	10/26/12	11/01/12	6a Weekend Eyeopener	558-7a	-----S	:30	1	\$900.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 -----S 1 \$900.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 WCVB Su 10/28/12 6:50 AM 6a Weekend Eyeopener 558-7a :30 NRCCNH21019 \$900.00 NM									
6	10/26/12	11/06/12	Newscenter 5 at 5	5-6p	MTWTF--	:30	5	\$2,500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$2,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 WCVB F 10/26/12 5:31 PM Newscenter 5 at 5 5-6p :30 NRCCNH21019 \$2,500.00 NM									
9	10/26/12	11/06/12	Post 1130p Late News	1130p-1135p	M-W-F--	:30	1	\$3,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 10/22/12 10/28/12 ----F-- 1 \$3,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertisers](http://www.hearsttelevision.com/for_advertisers)  
 We warrant that the actual broadcast information shown on this invoice was taken from the program log

# INVOICE



www.thebostonchannel.com

Send Payment To:

**WCVB**  
**P.O. Box 26874**  
**Lehigh Valley, PA 18002-6874**

Invoice #	Invoice Date	Invoice Month	Invoice Period
922399-1	10/28/12	October 2012	10/01/12 - 10/28/12
Advertiser	Product	Estimate Number	
NRCC	IE 2012 TV	2605	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
9	10/26/12	11/06/12	Post 1130p Late News	1130p-1135p	M- W- F- -	:30	1	\$3,000.00	NM																						
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WCVB</td><td>F</td><td>10/26/12</td><td>11:34 PM</td><td>Post 1130p Late News</td><td>1130p-1135p</td><td>:30</td><td>NRCCNH21019</td><td>\$3,000.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WCVB	F	10/26/12	11:34 PM	Post 1130p Late News	1130p-1135p	:30	NRCCNH21019	\$3,000.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WCVB	F	10/26/12	11:34 PM	Post 1130p Late News	1130p-1135p	:30	NRCCNH21019	\$3,000.00	NM																					
10	10/26/12	11/06/12	Midday News	1158a-1230p	MTWTF- -	:30	3	\$1,000.00	NM																						
<table><tr><th>Weeks:</th><th>Start Date</th><th>End Date</th><th>MTWTFSS</th><th>Spots/Week</th><th>Rate</th></tr><tr><td></td><td>10/22/12</td><td>10/28/12</td><td>- - - - F - -</td><td>1</td><td>\$1,000.00</td></tr></table>										Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate		10/22/12	10/28/12	- - - - F - -	1	\$1,000.00										
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate																										
	10/22/12	10/28/12	- - - - F - -	1	\$1,000.00																										
<table><tr><th>Spots: #</th><th>Ch</th><th>Day</th><th>Air Date</th><th>Air Time</th><th>Description</th><th>Start/End Time</th><th>Length</th><th>Ad-ID</th><th>Rate</th><th>Type</th></tr><tr><td>1</td><td>WCVB</td><td>F</td><td>10/26/12</td><td>12:46 PM</td><td>Midday News</td><td>1158a-1230p</td><td>:30</td><td>NRCCNH21019</td><td>\$1,000.00</td><td>NM</td></tr></table>										Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type	1	WCVB	F	10/26/12	12:46 PM	Midday News	1158a-1230p	:30	NRCCNH21019	\$1,000.00	NM
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate	Type																					
1	WCVB	F	10/26/12	12:46 PM	Midday News	1158a-1230p	:30	NRCCNH21019	\$1,000.00	NM																					
LR- Local Program Runover																															
Total Spots							6																								

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$9,300.00</b>
<u>Agency Commission</u>	<b>\$1,395.00</b>
<u>Net Amount Due</u>	<b>\$7,905.00</b>